

NWFSC Development Committee Meeting
July 18, 2024, 8:00 AM
Room 301, Building 400

Members Present:

Teresa Halverson
Fran Hendricks
Tyler Jarvis
Fred Ketchem
Don Litke

Eric Navarre
Dolores Noechel
Stan Siefke
Chris Stowers

Staff Present:

Pinar Archangel
Jennifer Bernich

Conner Rogers
Tara Thomson

Absent:

Cindy Frakes
Tim Bolduc
Zach McCluskey
Cecil Williams

Call to Order:

Ms. Halverson called the meeting to order at 8:00 AM

Approval of Committee Meeting Minutes:

The minutes from the April 17, 2024 Alumni Working Group and the April 23, 2024 Development meeting were approved as presented.

Motion to approve minutes as presented Gen. Hendricks; Second, Mr. Siefke. Motion carried unanimously.

Role of Development Committee:

Ms. Rogers gave an overview of what the committee is responsible for. She highlighted that their role includes assisting Foundation staff with fundraising efforts and advised on development initiatives, setting goals and objectives, and monitoring progress toward the achievement of these goals. She noted the committee also oversees alumni association activities as well as the nomination and selection process for the Alumni Awards.

Review of 2025 Fundraising Goal:

Mr. Stowers gave a brief overview of the Foundation's fundraising goal from the previous year. The Fiscal Year 2024 goal was \$1,412,079 and, with \$945,400 received, the Foundation achieved 67% of that goal. NWF State College Foundation's *Continuous Improvement Plan* goal is to increase annual support to the Foundation (gifts, memberships, new pledges, and in-kind donations), by 5% based on a rolling three-year average, resulting in a minimum of \$1,174,660 will be the fundraising goal for Fiscal Year 2025. Discussion was had on how to accurately set a fundraising goal and how to effectively predict upcoming gifts.

Development Activities:

Mr. Stowers presented the Development Activities for 2024-2025. He explained pursuant to the Foundation Board’s Annual Commitment form, each Board member is asked to review the list of priorities and identify where and how she/he would like to engage to help the Foundation raise funds to further the mission of the College.

Faculty and Staff Campaign:

Ms. Rogers gave a brief overview of the history of the Faculty and Staff Campaign at NWFSC. She explained the changes being implemented for the upcoming academic year and encouraged Board participation for the wrap-up celebration event to show support for the Faculty and Staff campaign. This year, the entire Board is being asked for involvement in the form of donating door prizes to encourage faculty and staff giving.

Foundation Board Annual Giving Pledge Form:

Ms. Rogers presented the Annual Giving Pledge Form for 2024-2025. She emphasized it’s not about how much our Board can give but having participation from each member.

Motion to approve the Foundation Board Annual Giving Pledge Form for presentation to the Board Mr. Navarre; Second, Mr. Siefke. Motion carried unanimously.

Paul E. Driver Memorial Scholarship Endowment:

Ms. Rogers shared that the family and friends of the late Master Sergeant Paul Driver have donated over \$15,000 to establish the Paul E. Driver Memorial Scholarship Endowment at Northwest Florida State College. This endowment will provide scholarship support to students enrolled at NWFSC who have graduated from an Okaloosa County School.

Motion to approve the Paul E. Driver Memorial Scholarship Endowment as presented for presentation to the Board Gen. Hendricks; Second, Mr. Ketchem carried unanimously.

Athletic Named Gift Opportunities:

Mr. Stowers informed that Foundation Board Policy GP #15 – Facility Naming – states that the responsibility for the naming of College buildings and other physical and non-physical properties and assets is a collaborative effort between the College and the Foundation. In addition, Foundation will be responsible for setting and recommending minimum gift amounts required for naming of each type of asset subject to approval by the President and final ratification by the NWF State College Board. As Sound the Siren: The Campaign for Raider Athletics seeks to solicit gifts to build the new endowment, the Foundation and Athletics have worked together to develop a comprehensive list of potential naming opportunities to recognize significant contributions.

Motion to approve the list of Named Gift Opportunities for presentation to the Board Mr. Navarre; Second, Mr. Siefke carried unanimously.

Annual Solicitation Report:

Ms. Rogers reviewed the Foundation’s Annual Solicitation report. The State of Florida has earmarked an allocation to support Northwest Florida State College first generation students. The state-to-private match is 2:1 for NWFSC first-generation in college students making it an impactful place to give.

Certification is due on or before December 1, 2024. Ms. Rogers also provided an update regarding gift and pledge payments received from the Foundation Board and Board of Trustees.

Annual Fund:

Mr. Stowers gave an overview of the discussion of re-launching a true annual fund to support various initiatives across the College during the last Development Committee Meeting. This unrestricted fund would give the Foundation and College leadership the ability to address needs including scholarships, program support and campus improvements. The Development Committee is being asked to consider the best name for this annual fund. During the April meeting, the name “Impact Fund” was used as a placeholder for the discussion. The Foundation staff recommends not using “Annual Fund” and not including “Raider” in the name.

Sound the Siren Campaign Update:

Mr. Stowers gave a brief overview of the Sound the Siren Campaign update.

Nursing Building Room Name Recognition:

Mr. Stowers gave an update on the Nursing Building Room Name Recognition. As the renovations to Building 420 progress, the plan outlined below has been developed to maintain the integrity of donor recognition of significant gifts to the nursing program. Within the building prior to the renovation, five (5) donor names were displayed in recognition of major gifts. Per Foundation Policy #15 as well as Board of Trustees Policy, FG 5.00, the Board of Trustees reserves the right to name, rename, or remove the name from College facilities, locations, and grounds. The changes noted are the best effort to honor the intent of the original gift and maintain the integrity of size-of-gift to square-footage-and-visibility correlation.

Other Business:

The Foundation Board will meet on July 30, 2024 at 8:00 AM in Room 126-128, building 1, Fort Walton Beach Campus. The next Development Committee meeting is October 17, 2024 at 8:00 AM in Room 301, building 400.

Adjournment:

There being no further business, the meeting adjourned at 9:11 AM

Cindy Frakes, Chair

Date

Chris Stowers, Secretary

Date